

## PREFACE: THE 1ST INTERNATIONAL CONFERENCE IN HEALTHCARE MANAGEMENT 2021

We are very happy to present the special issue coming out of our 1st International Conference in Healthcare Management 2021 in collaboration with Asia Pacific Journal of Healthcare Management. The theme of the conference was "Future of Healthcare Post COVID-19". The conference intended to cover the challenges and issues posed by COVID 19 on economies, and particularly healthcare sector. It also focused on identifying and capturing the changes brought out by new technologies and new business models which emerged in post COVID scenario. The papers presented covered diverse topics such as digital healthcare, mental health, public health and health economics as well as healthcare marketing and health caregiving. Few selected papers are getting published in this special issue.

We thank Editor in Chief DS Briggs AM and his entire editorial team for taking it forward and providing valuable support in reviewing the papers and editing. We hope the research scholars working in this area will gain new insights going through these papers.

We are proud to release this special issue in the 40th year of K J Somaiya Institute of Management.

*Prof (Dr.) Prema Basargekar ( Program Coordinator MBA Healthcare Management, Conference Convener)*

*Prof (Dr.) Monica Khanna (Director – K J Somaiya Institute of Management)*

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